



U. S. Department of Transportation

**Pipeline and Hazardous Materials
Safety Administration**



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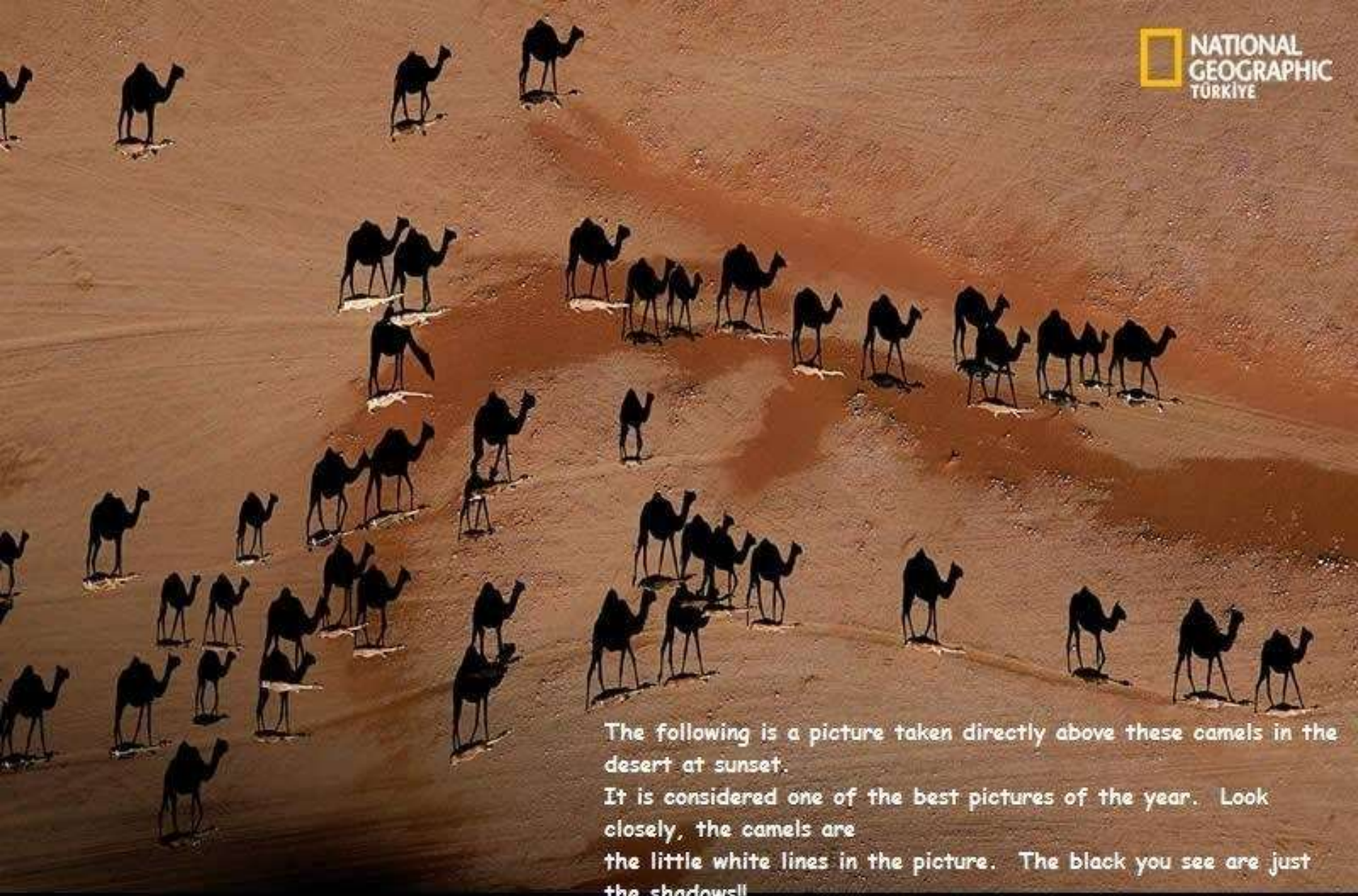
Thoughts for Consideration

Pipeline and Hazardous Materials Safety Administration
Community Assistance and Technical Services

Elizabeth Komiskey

Harold Winnie

2008



The following is a picture taken directly above these camels in the desert at sunset.

It is considered one of the best pictures of the year. Look closely, the camels are the little white lines in the picture. The black you see are just the shadows!!

Fotoğraf: George Steinmetz

Dev Develer

© 2005 National Geographic Society. Her hakkı saklıdır.

National Geographic Türkiye, Şubat 2005



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Presentation Topics

➤ **RP1162**

- Process At the Region/State Level
- Workshop Comment
- 4 Supplemental Take Away Questions

➤ **Continuous Improvement Ideas**

- Working Together:
 - Damage Prevention & Public Awareness
- Effectiveness



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RP1162 -The Region/State Level

ONLY FOR CLEARINGHOUSE SUBMISSIONS:

➤ Operator Response to Comments Reviewed

- Acceptable
- Unacceptable

➤ May Occur This Year

- Central Region, Information on Region Response Passed to Inspectors, Emphasis Identified if necessary
- States

➤ II Future

- Webcast information
- <http://primis.phmsa.dot.gov/comm/PublicAwarenessWorkshops.htm>



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RP1162

Overwhelming Information

- **Comment from Workshop –
TOO MUCH INFORMATION**
- **For Consideration:**
 - Timing of mailing reviewed
 - 7-8 times to retain
 - Is it all required in one mailer?
 - Check for duplicates or more
 - **Multiple Titles & Same Name & Same Address**
 - **Multiple Companies, Same Name & Same Information**



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RP1162 Supplemental Programs

Key Questions

➤ Questions:

- Can you explain process to others?
- Can an employee understand the process?
(Hint: Did you test it?)
- When are the 12 elements reviewed?
- What triggers which activity with whom?



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Continuous Improvement Ideas

REMEMBER:

- **Ideas Only**
- **Purpose is to Foster Process Improvement and Discussion**
- **Idea is not Synonymous with Expectations**
- **Continuous Improvement may not mean a trend upwards every time**
- **An Operator May Find Value in All or Some of These Suggestions**



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Continuous Improvement Ideas

➤ Remember the PSIA2002?

➤ Self-Evaluations

➤ Actions to Demonstrate:

Document improved areas
(management support:

> \$\$\$, >resources, >vendors,
>publications,>activities,...)



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Continuous Improvement Ideas

➤ **Is the information getting where it should?**

- School
- Emergency Notified by Public Official,
Public Official Notified by Public
- Actions to Demonstrate:
Document follow-up and results to these
specific type of calls (contact list updates,
procedures, etc)



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Continuous Improvement Ideas

- **Who in the Organization Should Know About This Information (Section 2.4.7)?**
 - Emergency Responder and Public Official Contacts
 - 800 numbers and delay
 - Moving a meter and Leak
 - Actions to Demonstrate:
Document improved process,
procedures, training activities and
sharing of information

Continuous Improvement Ideas



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Tracking to make a difference?

- Can you query data in a meaningful way?
- *Excavators and Contact with the Pipe*
- *Excavators and One-Call tickets,*
- *One-Call tickets and locators*

- Actions to Demonstrate:
 - Query repeat offenders for hits,
 - Query repeat offenders for excavation without a valid one-call ticket,
 - Query bad locates.
 - Document your process to follow-up on the queried data.
- Track further information.



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Continuous Improvement Ideas

- **Can you query data in a meaningful way?**
 - Clearing issue
 - Action to Demonstrate: Review mailing method and work to identify whether or not this is an issue



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Continuous Improvement Ideas

➤ **How are we targeting who **THEY** trust?**

➤ Home information

➤ Action to Demonstrate:

The meter reader, business extensions
through employees, ...



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Continuous Improvement Ideas

➤ **Converting Existing Resources and Valid Data into Action**

➤ **Action to Demonstrate:**

Use A Different Perspective, Review and Document:

- Aerial Patrols
 - Repeat Locations
 - Seasonal Activity
- Customer Service Departments/Rate Changes
- Meter Readers and Opportunities
- Developer and City Calls to Engineering Departments
- Incident/Accident Reports and Follow-up
- 800 Calls and Follow-up
- Complaints and Resolution
- New Pipeline Construction and Contacts
- ROW Management Data



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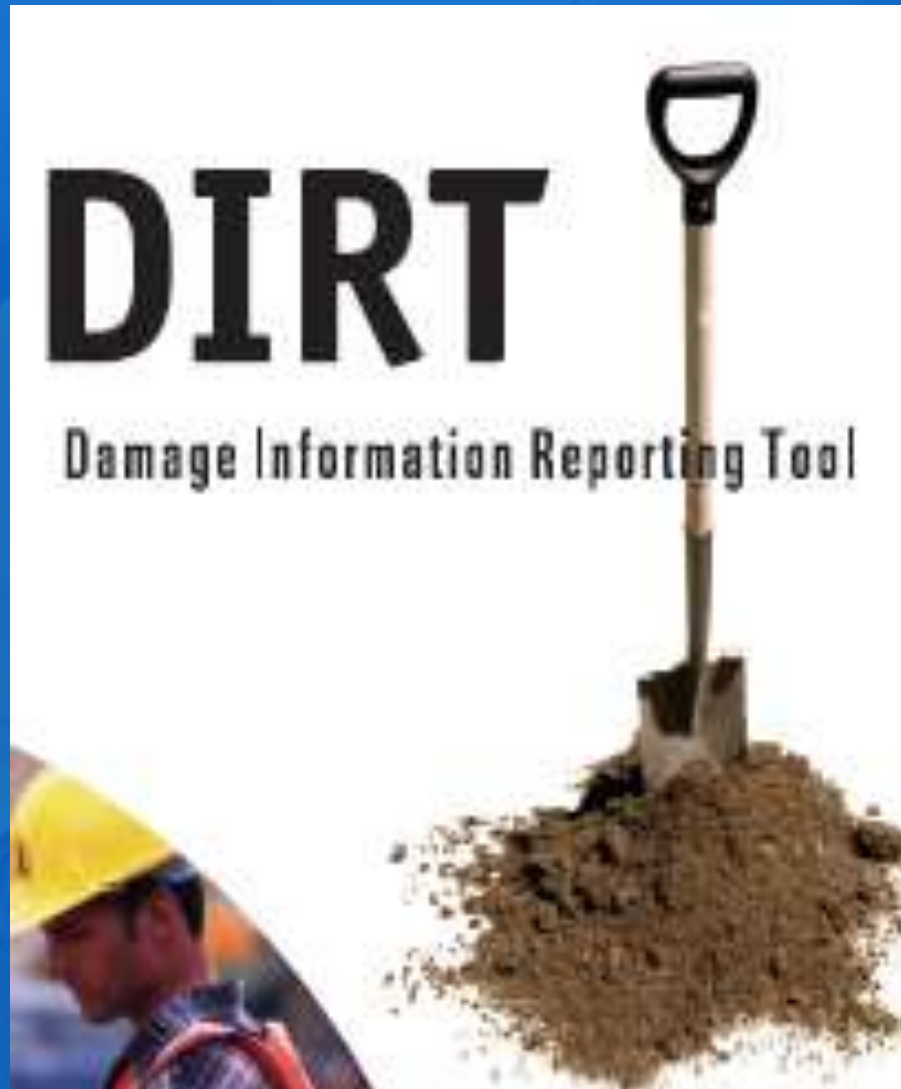
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Continuous Improvement Ideas

➤ Trend Items that Can Help You Too!!

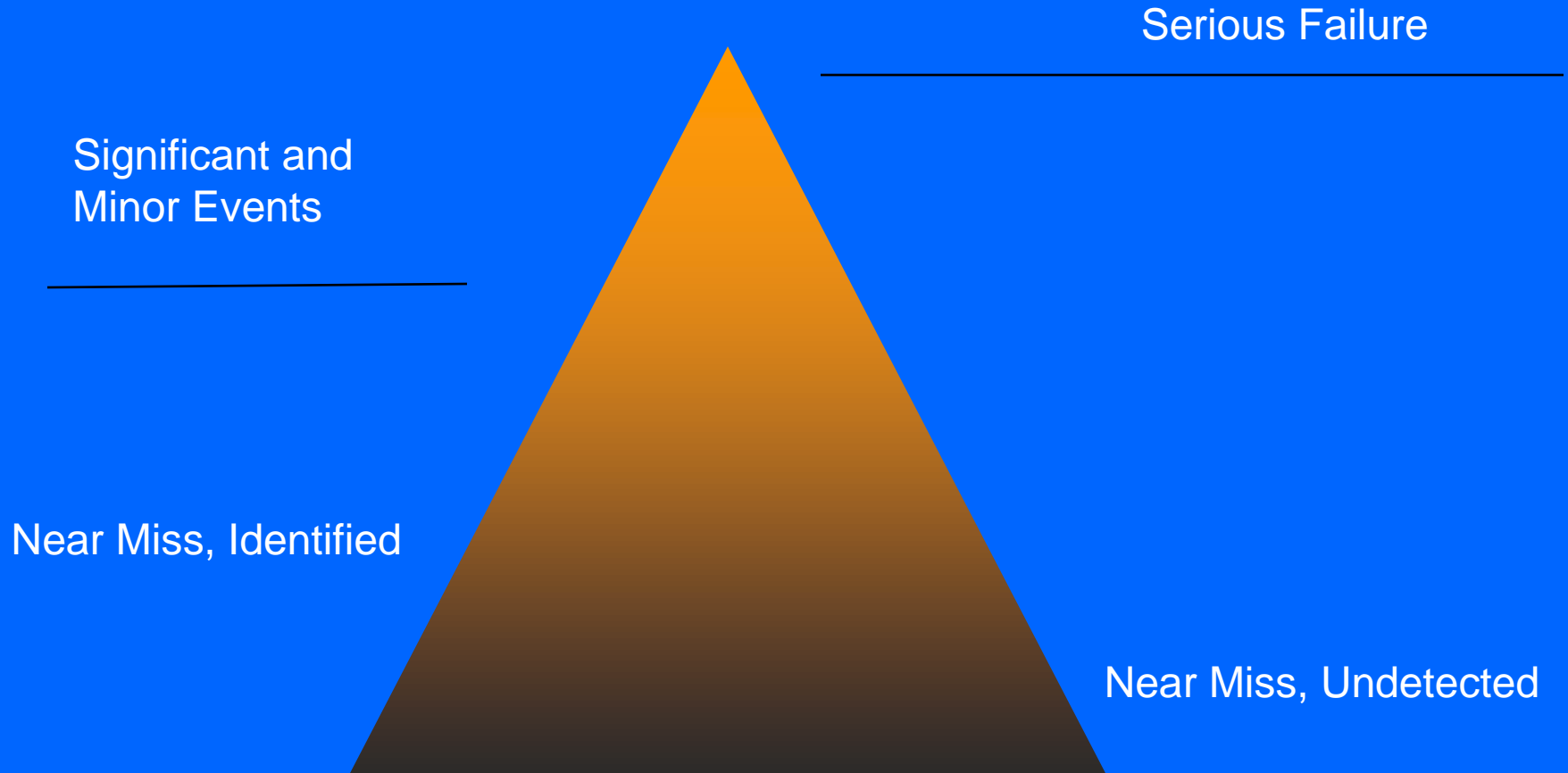
- Locates and No Response Tickets
 - Excavators that did not place a ticket
 - Near Miss Events
-
- Action to Demonstrate: Follow-up (ask why), document numbers and changes in procedures or contracts, document sharing of information and how you have improved a process



CGA Data Reporting & Evaluation Committee

Damage Prevention
is a Shared Responsibility.

Safety Pyramid



Identifying Near Miss information can help assure that situations don't climb the pyramid to become Significant Events or Serious Failures



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Continuous Improvement Ideas

➤ **DIRT DATA**

➤ DQI

➤ Local Versus National

- Action to Demonstrate: Follow-up (ask why), use the power query wizard, look at local versus national data, document changes and how you have improved compared to local, national data and how DQI index has improved.

Data Quality Index

- **Data Quality Index (DQI).** The DQI is intended to provide DIRT users with a measure of the completeness and/or quality of the data it submitted, based on the required data fields using selections other than DNC or U/O.
- To encourage individual stakeholders to align their data collection processes with DIRT.
- More complete information results in more effective analysis of the entire data set.
- Historical DQI's will measure improvements of data submissions for each individual or organization submitting to DIRT

Events by Root Cause

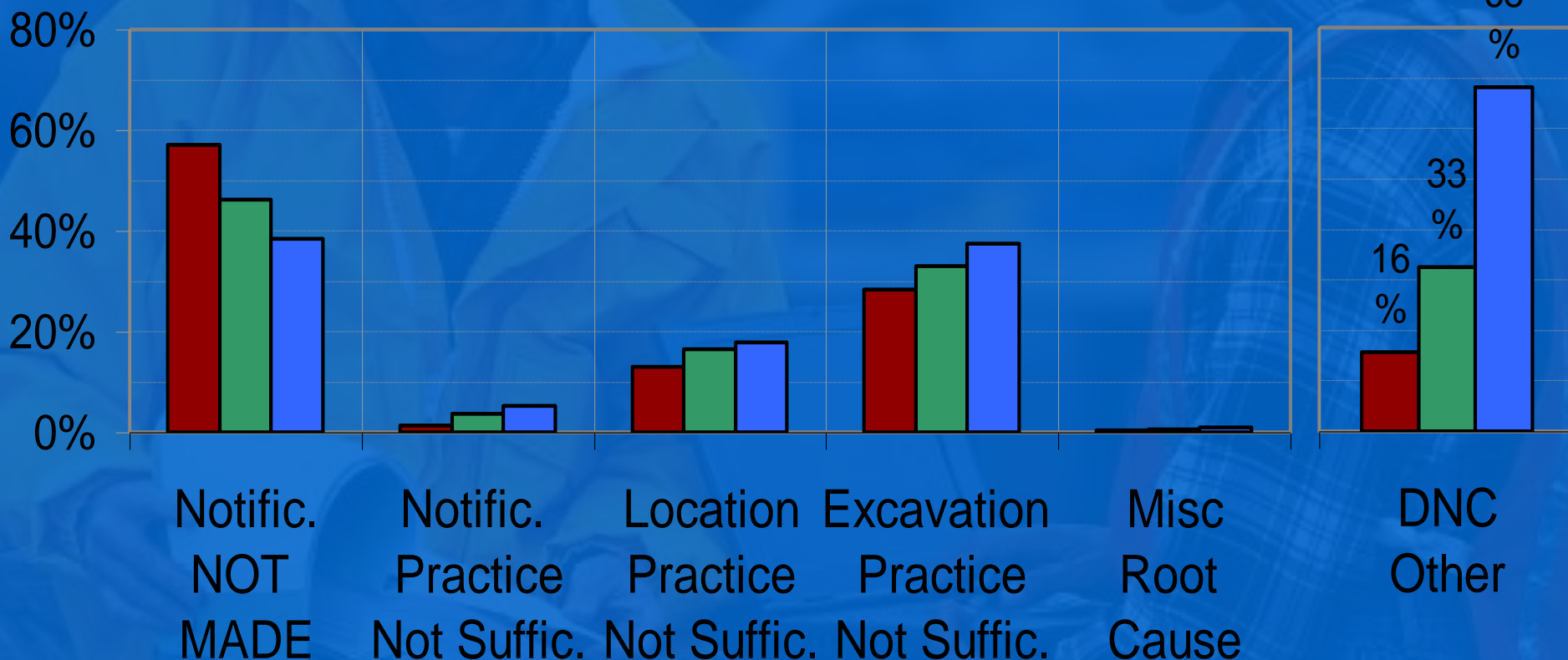
Share of known events by root cause

Unknown
Share

■ 2004=18267

■ 2005=34775

■ 2006=33179



Damage Prevention
is a Shared Responsibility.

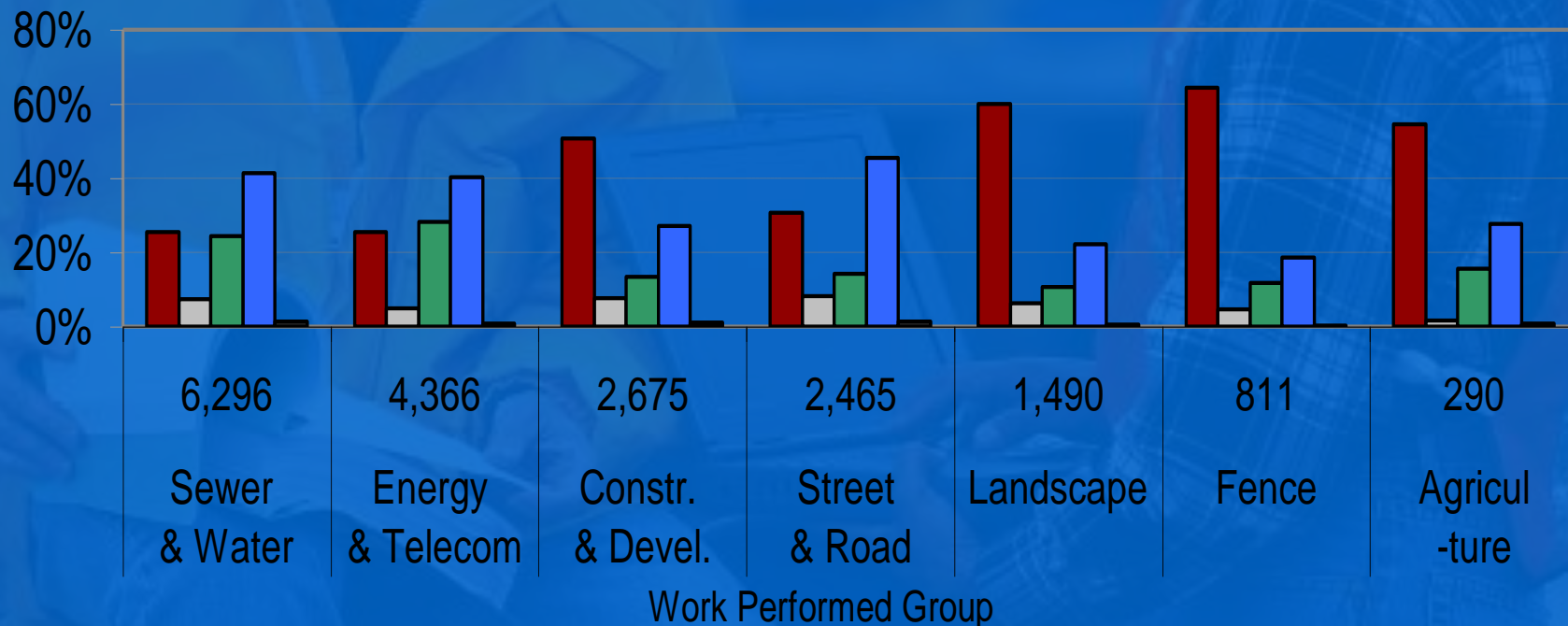
Professional Excavators

Chart 9

2006 Contractor, Developer, Utility - 18393 of 31153 (59% Known Data)

Share of Known Root Cause for Known Work Performed

- Notification NOT MADE
- Location Practice Not Sufficient
- Miscellaneous Root Cause
- Notification Practice Not Sufficient
- Excavation Practice Not Sufficient



Damage Prevention
is a Shared Responsibility.

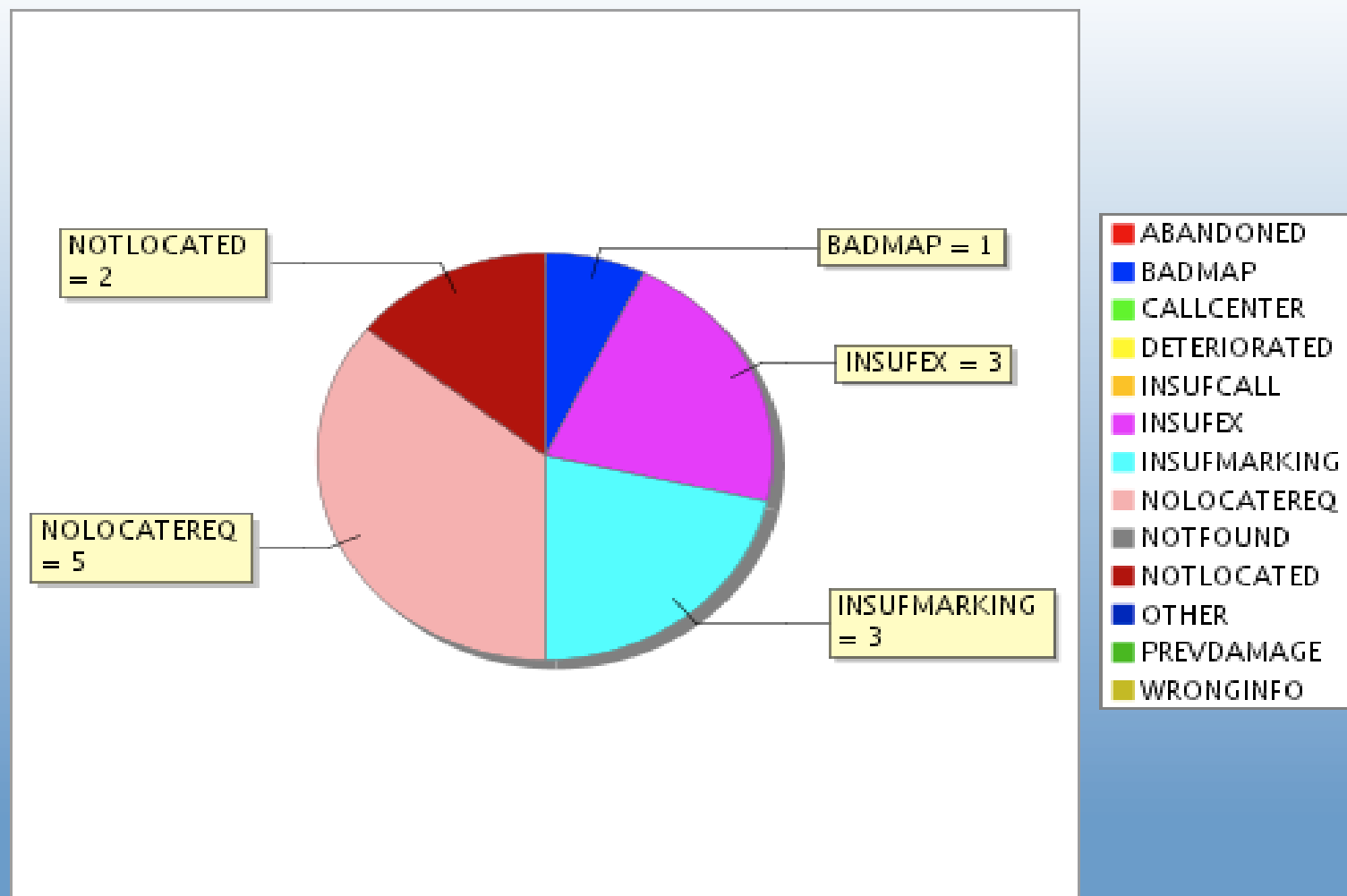
Report: RPT03: Breakdown by Category - Pie

Time Period: 01/01/2005 to 06/20/2005

Data Set: ALL data in system, reported by App Admin

Report Run: 2005-06-21 00:08:50 MDT

Root Cause of damage



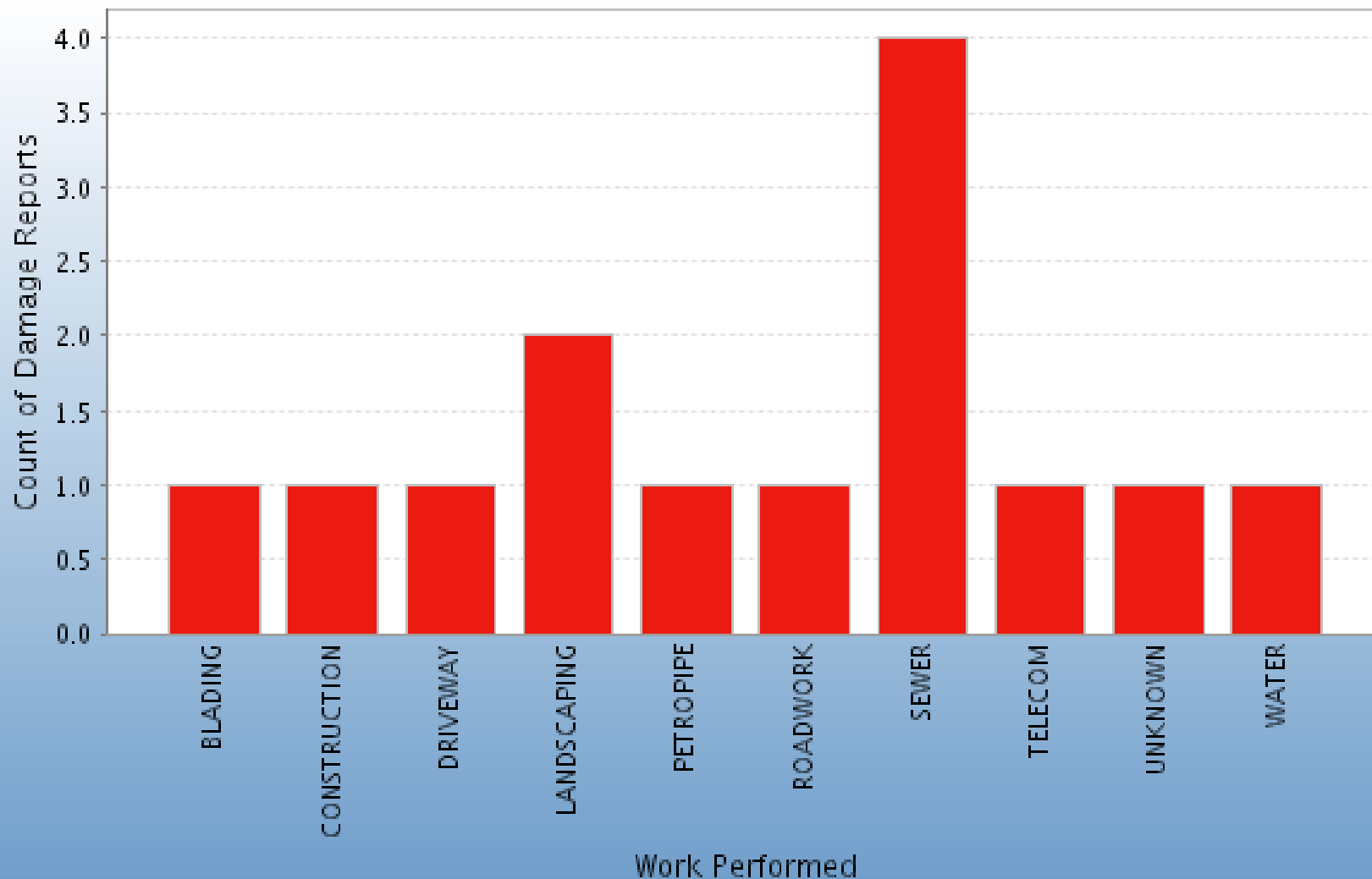
Damage Prevention
is a Shared Responsibility.

Report: RPT04: Breakdown by Category - Bar

Time Period: 01/01/2005 to 06/20/2005

Data Set: ALL data in system, reported by App Admin

Report Run: 2005-06-21 00:26:07 MDT



Damage Prevention
is a Shared Responsibility.

Food For Thought

- **Problem Statement:** The Washington Monument was disintegrating
- **Why?**
 - *Use of harsh chemicals*
- **Why?**
 - *To clean pigeon poop*
- **Why so many pigeons?**
 - *They eat spiders and there are a lot of spiders at monument*
- **Why so many spiders?**
 - *They eat gnats and lots of gnats at monument*
- **Why so many gnats?**
 - *They are attracted to the light at dusk.*
- **Solution:** *Turn on the lights at a later time.*



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Continuous Improvement Ideas

➤ Review Presentations Used

- Do the pictures speak?
- Do you see what you should?
- Are you using the Data to improve or grab attention?

- Action to Demonstrate:
- Record changes made
 - ***to presentations by stakeholder group***
 - ***to provided information***
 - ***indicate why or what is being tested.***



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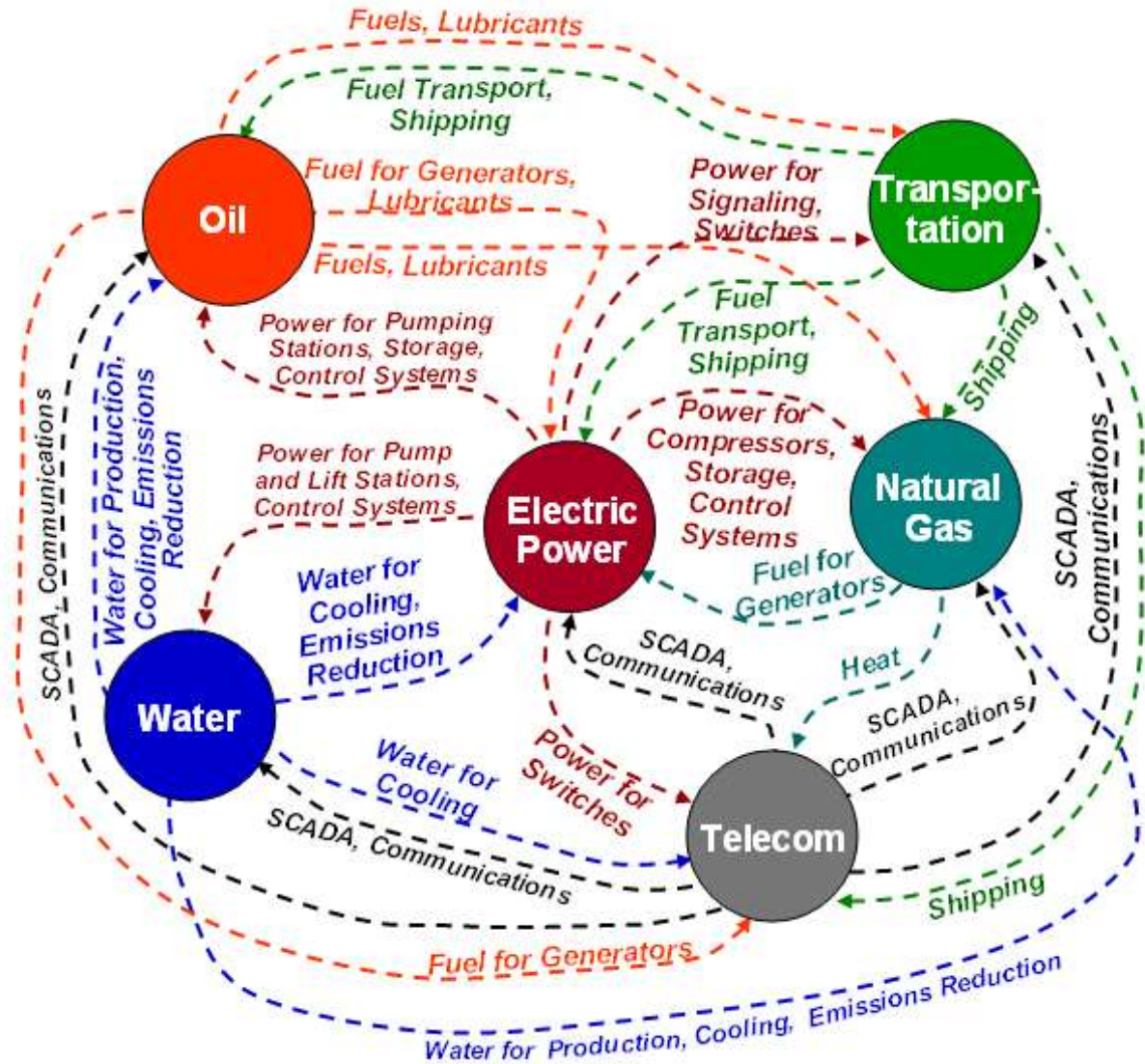


Hazmat Safety



The National Pipeline System

Infrastructure Interdependencies



Distribution Piping

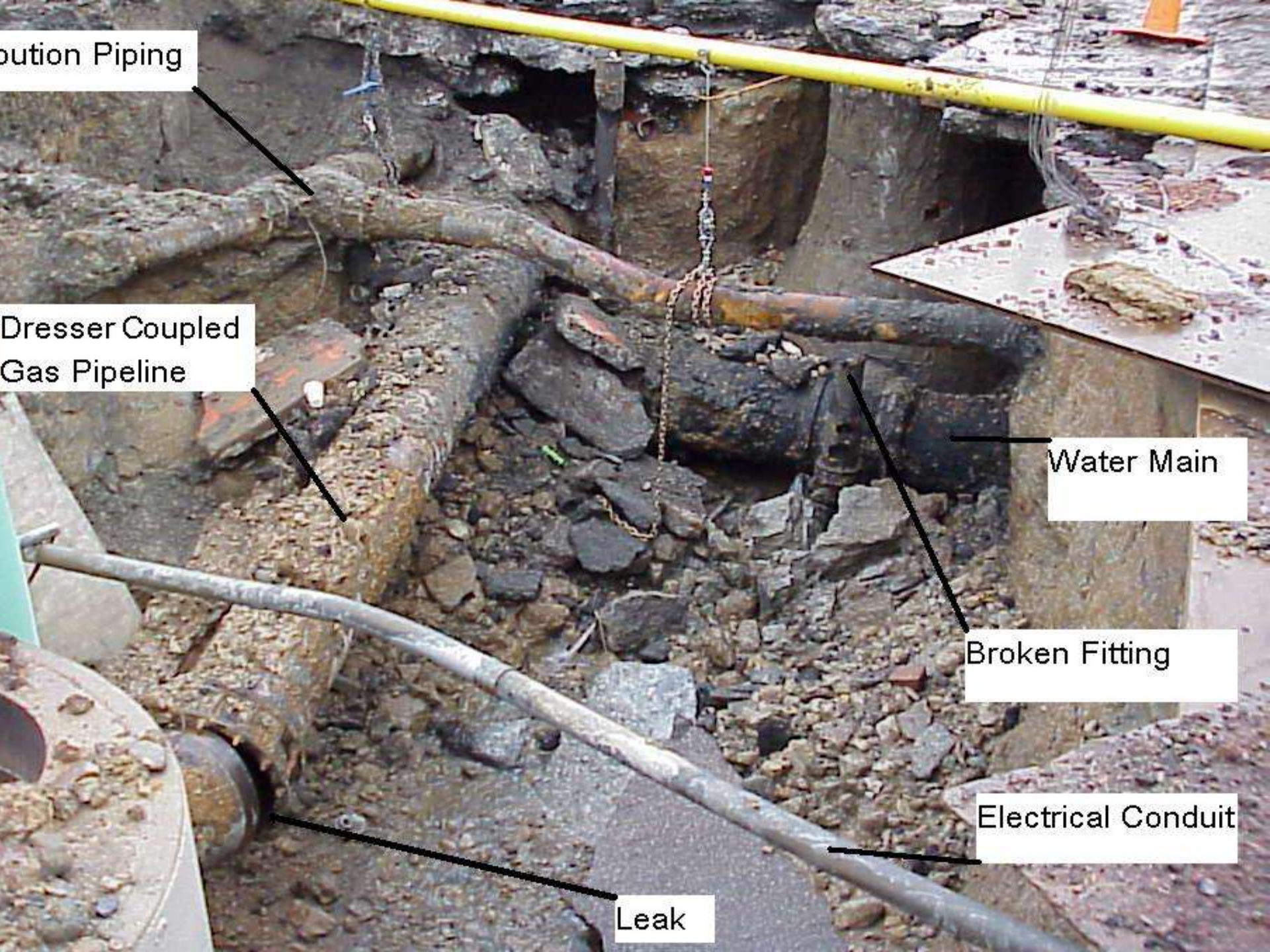
Dresser Coupled
Gas Pipeline

Water Main

Broken Fitting

Electrical Conduit

Leak





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Continuous Improvement Ideas

- **Remember the PSIA2002?**
- **Is the information getting where it should?**
- **Who in the Organization Should Know About This Information (Section 2.4.7)?**
- **Tracking to make a difference?**
 - Can you query data in a meaningful way?
- **How are we targeting who **THEY** trust?**
- **Converting Existing Resources and Valid Data into Action**



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Continuous Improvement Ideas

➤ **Trend Items that Can Help You Too!!**

- Locates and No Response Tickets
- Excavators that did not place a ticket
- Near Miss Events

➤ **DIRT DATA**

- DQI
- Local Versus National

➤ **Review Presentations Used**

- Do the pictures speak?
- Do you see what you should?
- Are you using the Data to improve or grab attention?



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Program Evaluation

❖ Assessment of Program Implementation

❖ Measuring Program Effectiveness



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Program Development and Documentation

- Has the Public Awareness Program been developed and written to address the objectives, elements and baseline schedule?
- Does the operator have a written Public Awareness Program?
- Have all of the elements been incorporated into the written program?
- Does the written program address all of the objectives?
- Does the documented program address regulatory requirements and other regulatory requirements that the operator must comply with?
- Does the operator have a plan that includes a schedule for implementing the program?
- Does the program include requirements for updating responsibilities as organizational changes are made?



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Program Implementation

- Has the public awareness plan been implemented and documented according to the written plan?
- Is the program updated and current with any significant organizational or major new pipeline system changes that may have been made?
- Are personnel assigned responsibilities in the written program aware of their responsibilities and have management support (budget and resources) for carrying out their responsibilities on the program?
- Has the program implementation been properly and adequately documented?
- Have all required elements of the program plan been implemented in accordance with the written plan and schedule?
- Does the operator have documentation of the results of evaluating the program for effectiveness?
- Are the results of the evaluation of program effectiveness being used in a structured manner to improve the program or determine if supplemental actions (e.g. revised messages, additional delivery methods, increased frequency) in some locations?



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Measuring Program Effectiveness



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Outreach: Percentage of Each Intended Audience Reached with Desired Messages –

- **Supplemental Measures Track the number of inquiries by phone to operator personnel.**
- **Track input received via feedback postcards (often called reply or bounce-back cards) from representatives of the stakeholder audience at events or meetings, sent by mail, or as a result of the operator's canvassing of the rights-of-way.**
- **Track the number of officials or emergency responders who attend emergency response exercises (this is an indicator of interest and the opportunity to gain knowledge).**



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Desired Behaviors by the Intended Stakeholder

Audience – Supplemental Measures

- Whether excavators are following through on all safe excavation practices, in addition to calling the One-Call Center.
- The number of notifications received by the operator from the excavation One-Call Center (e.g., is there a noticeable increase following distribution of public awareness materials?).
- An assessment of first responder behaviors, including the response to pipeline-related calls, and a post-incident assessment to determine whether their actions would be and were consistent with the key messages included in the public awareness communications. Assessments of actual incidents should recognize that each response would require unique on-scene planning and response to specifics of each emergency.
- Measuring the appropriateness of public stakeholders' responses is also anecdotal but could include tracking whether an actual incident that affected residents was correctly identified and whether reported and personal safety actions undertaken were consistent with public awareness communication.



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SURVEY FOR EMERGENCY OFFICIALS

Do you know where the nearest hazardous liquid or gas pipeline is in or near your community? _____

Do you know the name of your local pipeline operator? YES NO

If yes, who? _____

Do you know the telephone number to call at ----- if there is an incident, or if you need more information? YES NO

Have you seen, heard, or received any information regarding pipeline safety in any media in the last year? YES NO

If yes, do you recall what? _____

Have you or anyone else in your department, to your knowledge, met with any representatives of ----- to discuss pipeline safety within the last 12 months, prior to today? YES NO

If yes, when? _____

With whom? _____

Do you have a response plan or SOPs for responding to a pipeline incident, such as a break? YES NO

Have you done any practical training to deal with a break? YES NO

Do you know if there were any pipeline incidents within the last ten years in your community? YES NO

If yes, about when? _____

What was the incident? _____

Did the pipeline company respond? YES NO

If yes, do you feel the pipeline company dealt with the incident in a satisfactory manner?

Has ----provided you with enough information about their pipeline? YES NO

Comments

SIGNATURE: _____ TITLE: _____

DATE: _____



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SURVEY FOR AFFECTED PUBLIC

In the last year, have you seen or heard any information from ----- relating to
pipeline safety? YES NO

Written material (brochure, flyer, handout) Newspaper ad or article Face-to-face
meeting Posted information (e.g., on or near pipeline)

Do you live close to a hazardous liquid or gas pipeline?

YES NO DO NOT KNOW

What would you do in the event you were first to see damage to a pipeline?

Call 911 Call pipeline operator Flee area Nothing (not my responsibility) Other:

What would you do if you saw someone intentionally trying to damage a
pipeline?

Call 911 Call pipeline operator Flee area Nothing (not my responsibility) Other:

Have you ever called -----, 911, or anyone else to report suspicious or
worrisome activity near a pipeline? YES
NO

Have you or has anyone in your household ever encountered a damaged pipeline
or product released from a pipeline? YES
NO

Do you agree or disagree that ----- has been doing a good job of
informing people like you about pipeline safety?

Strongly agree Agree Disagree Strongly disagree

If you disagree, why?

Comments

SIGNATURE: _____ DATE: _____



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SURVEY FOR PUBLIC OFFICIALS

Do you have a hazardous liquid or gas pipeline running through your community?

YES

NO

Do you know the name of your local pipeline operator?

YES

NO

Have you heard or seen a message regarding pipeline safety in the last 12 months?

YES

NO

If yes, how many? _____

Before today, about when was your last contact with someone from -----

Company related to pipeline safety? _____

Do you know the telephone number to call at ----- Company if there is an
incident or you need more information?

YES

NO

Do you know what precautions an excavator should take prior to digging to avoid
accidentally hitting a pipeline?

YES

NO

If yes, what are they? _____

Are you familiar with the one-call requirements?

YES

NO

How would you rate the adequacy of information you have about pipeline safety (e.g., how to
recognize a leak, what to do where there is a leak, what first responders should do,
etc.)? About right Too much Not enough

Does your community have an emergency response plan to deal with a pipeline break?

YES

NO

Are you aware of any pipeline breaks that occurred in your community in the last 10 years?

YES

NO

Have any of your local citizens or businesses expressed concern in the last 12 months about
any issues regarding pipeline safety?

YES

NO

Comments

SIGNATURE: _____ TITLE: _____

DATE: _____



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SURVEY FOR EXCAVATORS

In the last 12 months, have you been contacted or received written information from ----- regarding pipeline safety? YES NO

If yes, what was the source:

Telephone call Mail Visit or in-person meeting E-mail Sign or billboard
Other: _____

Have you contacted ---- or One-call in the past year to inquire about the location of the pipelines? YES NO

If yes, how many times? _____ If yes, how did you make the contact?

Telephone call, E-mail, Letter, In-person, Other:

How often would you say your equipment operator checks whether a pipeline exists before digging in a new spot?

Always, Usually, Sometimes, Rarely, or Never, Don't know

If not always, why not?

Didn't know where to get information, Not necessary, Didn't think about it, Takes too much time, Think we can tell where pipeline is on our own, Other: _____

How do you make sure that all the right people in the company get the information on whom to call before digging? That is, how do you disseminate the information?

Post it, Discuss in meetings, E-mail, Calls, Put in company's written procedures, Put in company newsletter, Other:



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Excavator (Cont.)

**How many of them probably have information on
where to call before digging?**

**Has your company ever unexpectedly encountered
a pipeline while digging?**

YES

NO

If yes, how often has this occurred?

If yes, how many were “close calls”?

How many resulted in damage?

Comments

SIGNATURE:_____

NAME OF COMPANY:_____

DATE: _____

SUMMARY OF EVALUATION



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PROCESS

Evaluation Approaches	Evaluation Techniques	Recommended Frequency
Self Assessment of Implementation	Internal review	Annually
Evaluation of effectiveness of program implementation: Outreach Level of knowledge Changes in behavior Bottom-line results	Survey operator-designed and conducted survey	No more than four years apart.
Implement changes to the PAP	Responsible person as designated in written PAP	As required by findings within 12 months of evaluation 43



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Continuous Improvement Ideas

**Just because we have done it
that way,**

**Does not mean it is the best use
of \$\$\$\$\$\$ and Resources**



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Things People Do



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**ME
FIRST**





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And the SURGEON GENERAL says . .

THE ROANOKE TIMES
Monday, September 20, 2004



STEPHANIE KLEIN-DAVIS | The Roanoke Times

Mellisa Williamson, 35, a Bullitt Avenue resident, worries about the effect on her unborn child from the sound of jackhammers.



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Diversionary tactic.

Ladies and gentlemen, this is the captain speaking. Firstly, I'd like to thank you for choosing to fly Mandarin Airlines. As we taxi out to the runway please make yourself comfortable... and for those of you sitting on the right side of the plane... please look to your LEFT!





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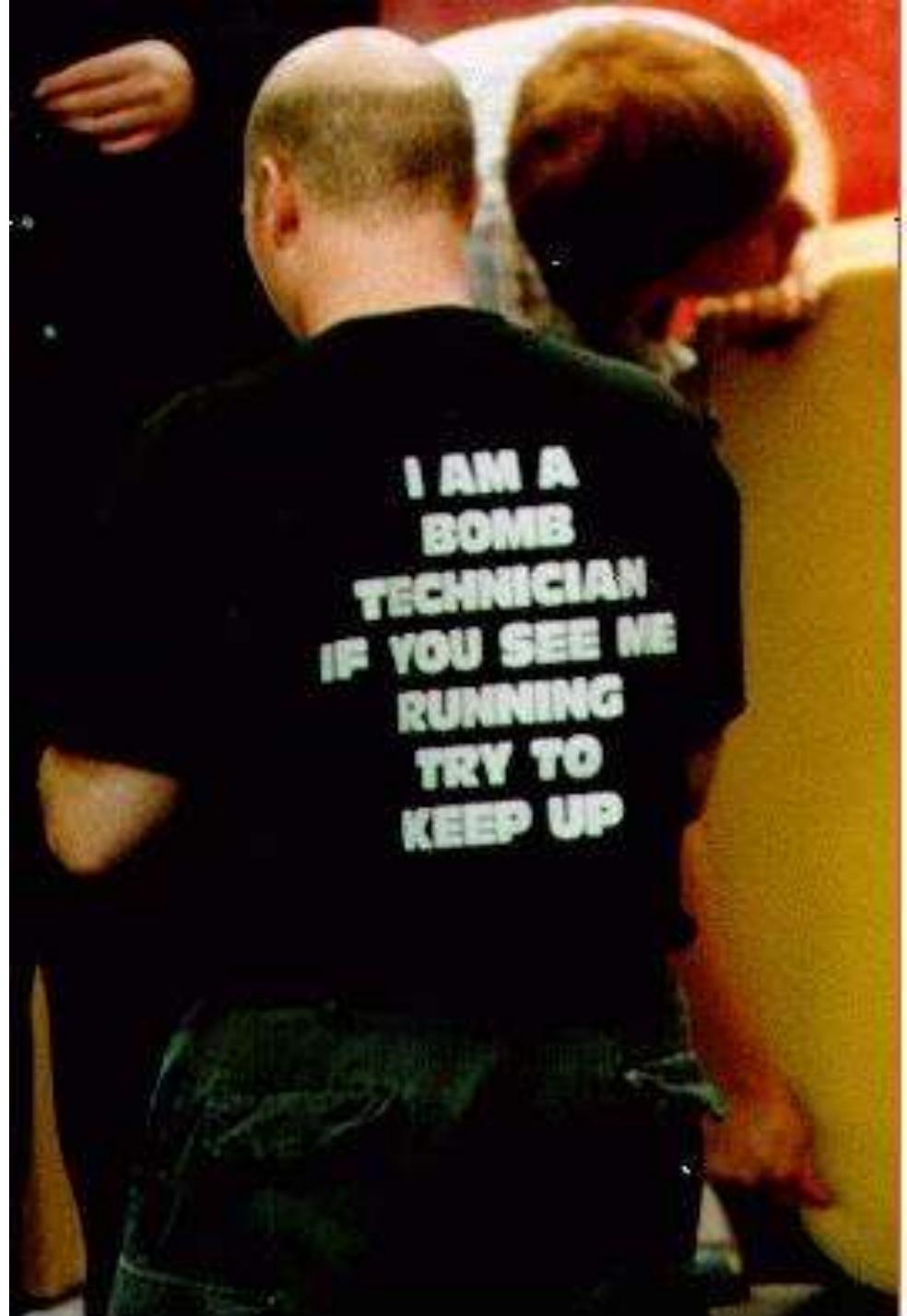
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Words of Wisdom.

-





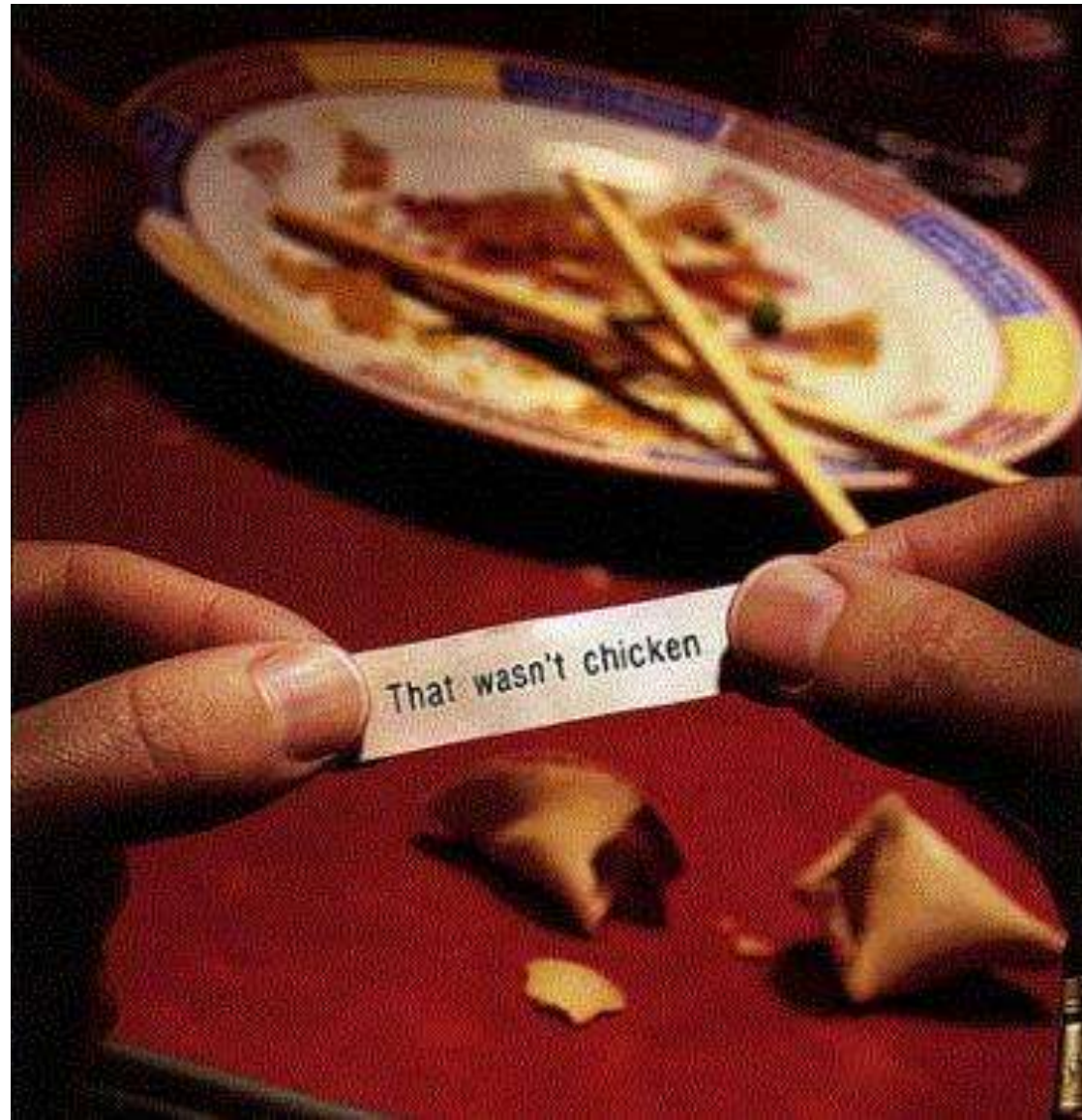
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A fortune to remember





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Stay off the course . . . or else!



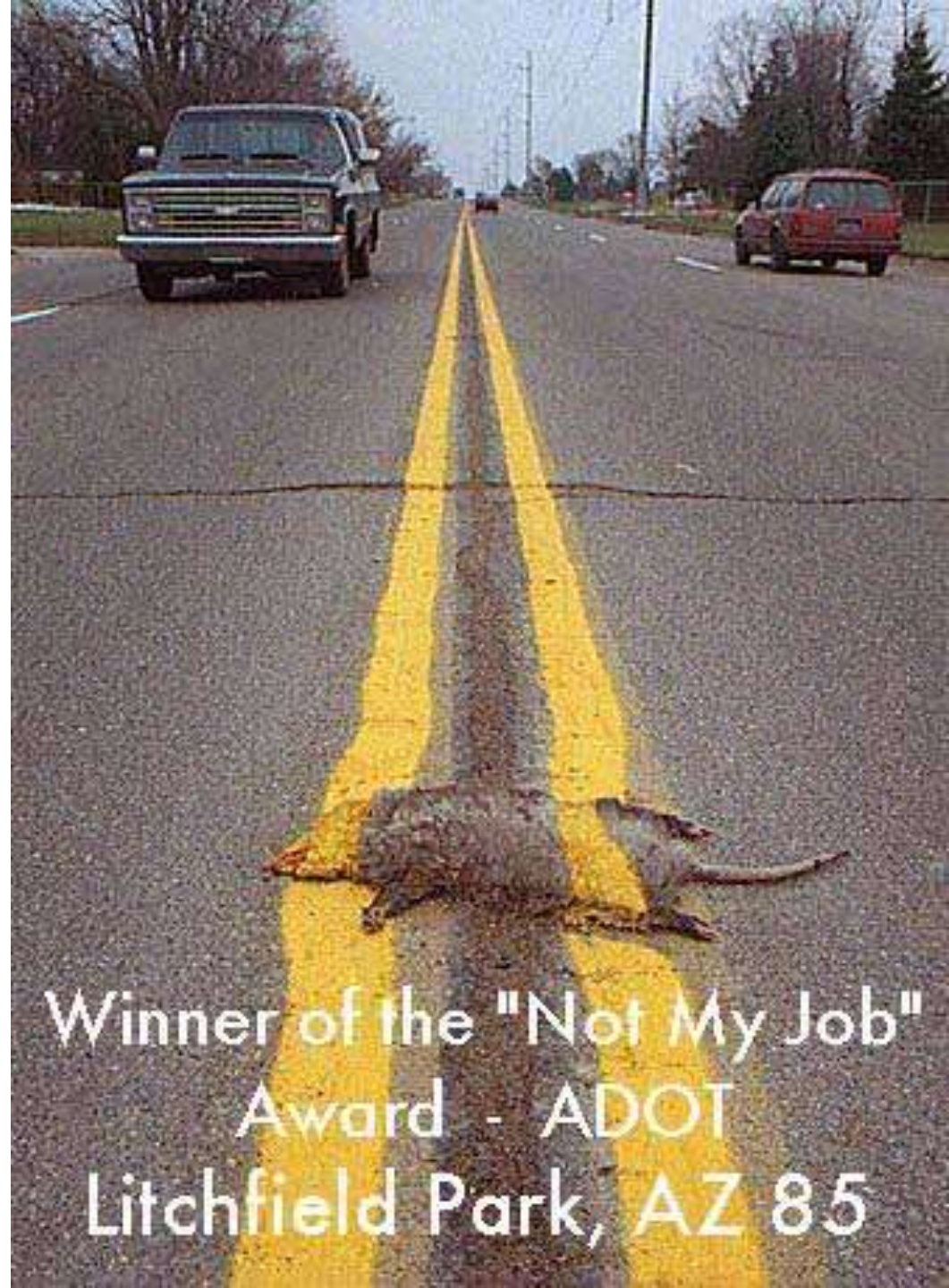


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Not my
job



Winner of the "Not My Job"
Award - ADOT
Litchfield Park, AZ 85



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BEST T-SHIRT DESIGN





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FRIDGE MAGNET





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QUEEN OF THE BLONDES





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QUESTIONS?

Harold Winnie
816-329-3836